



ESGCT GENERAL ASSEMBLY

20th October 2017

Berlin, GERMANY



Agenda

- Berlin congress stats
- ESGCT Membership Stats
- ESGCT initiatives 2018
- ESGCT Financials and Administration
- Relationships
- Lausanne Congress 2018
- Questions / AOB



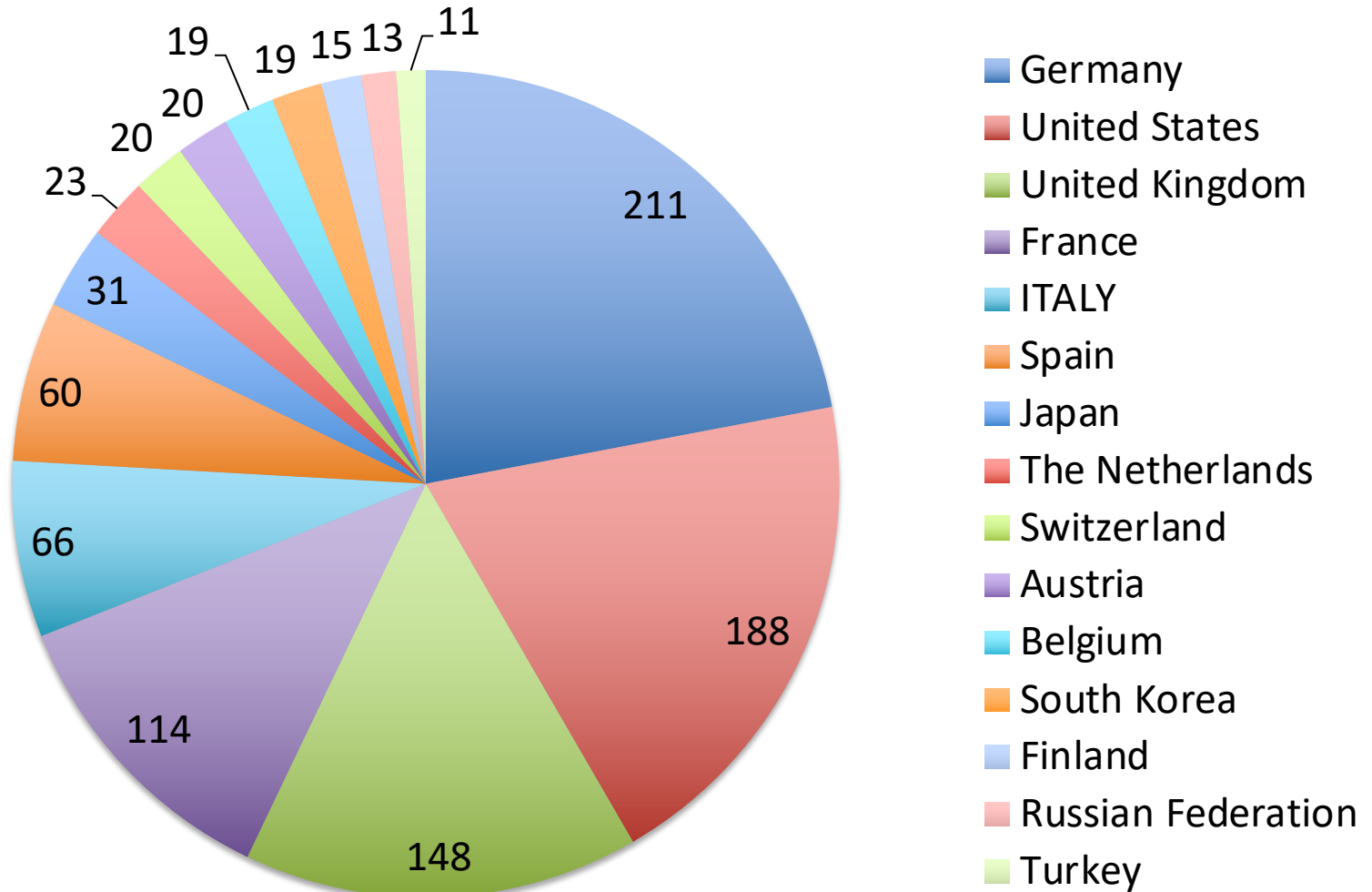
Berlin Congress Stats

Registrations

- 1055 total
- 326 complimentary for staff, invited speakers, partners

Academic member	325	30%
Academic N/member	113	10%
Industry member	206	21%
Industry N/member	247	24%
Student	155	15%

Registrations





ESGCT Membership Stats

Membership



	2017	2016	2015	2014	2013
	977	961	528	422	463
Academic	35%	55%	30%	43%	42%
Students	40%	20%	49%	45%	45%
Industrial	25%	25%	21%	12%	13%

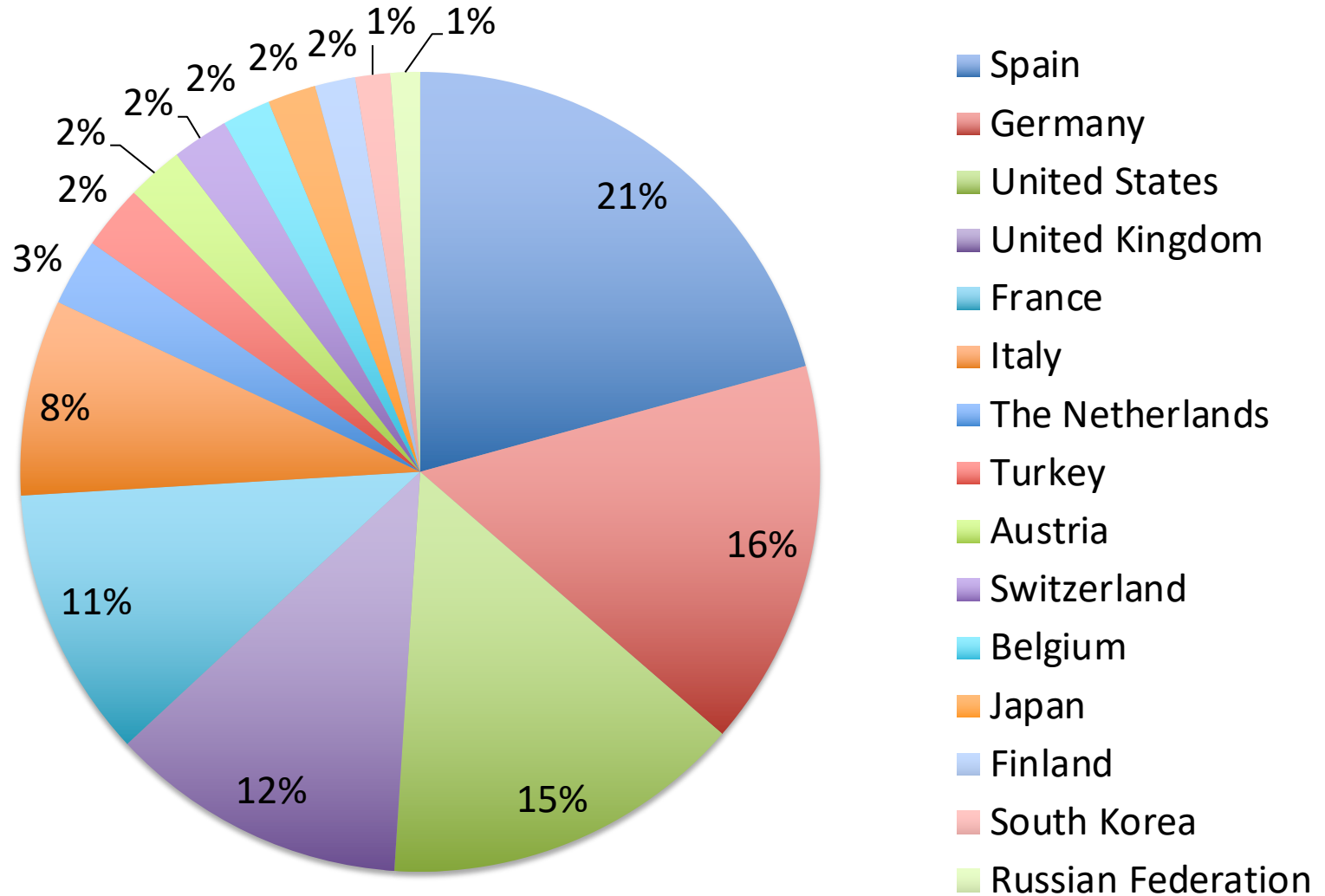
Current ESGCT Membership: 977

Members registered for Berlin: 686

Members not registered for Berlin: 291

Membership

EUROPEAN SOCIETY OF
GENE & CELL THERAPY



Sponsors

EUROPEAN SOCIETY OF
GENE & CELL THERAPY



Diamond Partners



MERCK

Platinum Partners

ADVERUM
BIOTECHNOLOGIES

 **Biogen.**

 **bluebirdbio**

 **MaxCyte**


MOLMED


OxfordBioMedica

Spark
THERAPEUTICS


Voyager
THERAPEUTICS

Gold Partners

editas
MEDICINE

 **GENETHON**
CURE THROUGH INNOVATION

Human
Gene Therapy
Mary Ann Liebert, Inc. publishers

MDC MAX DELBROCK CENTER
FOR MOLECULAR MEDICINE
IN THE HELMHOLTZ ASSOCIATION

 **rocket**
pharma

Sangamo
THERAPEUTICS

uniQure



ZIOPHARM Oncology, Inc.

Sponsors

EUROPEAN SOCIETY OF
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Silver Partners



BIOMARIN



GenoSafe

Intellia
THERAPEUTICS

Molecular Therapy
Family of Journals



SANOFI GENZYME



Orchard
therapeutics

TIGENIX
Living Medicines



Bronze Partners



BIONTECH





ESGCT initiatives 2018



EUROPEAN SOCIETY OF
GENE & CELL THERAPY



GENE AND CELL THERAPY SPRING SCHOOL

5–7 APRIL 2017

Granada, Spain

Don't miss this unique opportunity to participate in an intensive three day training course with leading researchers from the fields of Gene and Cell Therapy. Debates and networking with Europe's current and future leaders in the field.

Speakers:

Ramon Alemany, Robin Ali, Gloria González Aseguinolaza, Fatima Bosh, Hildegard Büening, Juan Bueren, Nathalie Cartier-Lacave, Guillermo Guenechea, Zoltan Ivics, Ander Izeta, José Luís Labandeira, Paco Martin, Manuel Ramírez Orellana, Juan Carlos Ramirez, Angel Raya, Paula Río, Pilar Sepúlveda, Adrian Thrasher, Juan José Toledo

Themes:

Understanding the social impact of gene and cell therapy; gene and cell therapy tools; cellular plasticity and reprogramming; blood disorders; neurodegenerative diseases; cardiovascular diseases; cancer; metabolic and lysosomal storage diseases; muscular and skin diseases; new frontiers in gene and cell therapy

- 150 participants
- Collaboration with Spanish Society for Gene and Cell Therapy
- Paco Martin

Contact office@esgct.eu for details



Pembroke College, Oxford, 21-23 March

Don't miss this unique opportunity to participate in an intensive three day training course with workshops, sessions, catering and accommodation all under one roof in one of Oxford's most beautiful colleges.

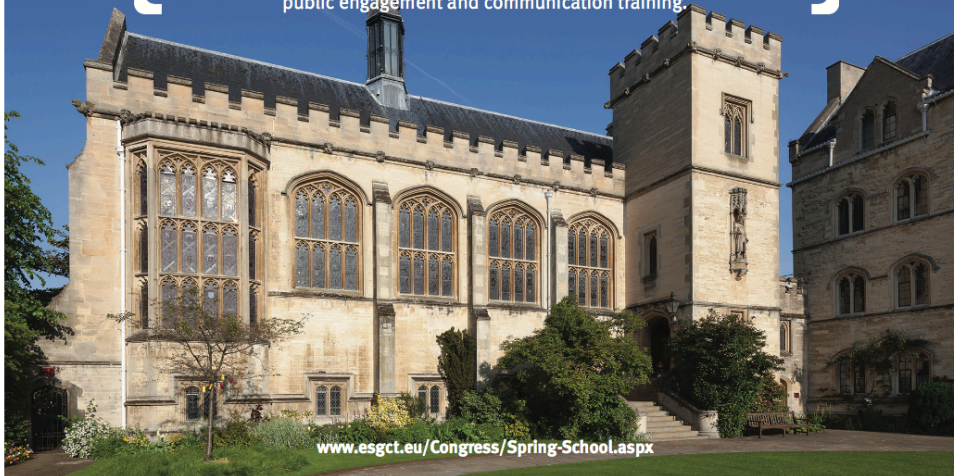
Learn from and network with Europe's current and future leaders in the fields of gene and cell therapy in the city of dreaming spires.

ESGCT SPRING SCHOOL 2018

Confirmed speakers include: Alessandro Aiuti, Robin Ali, Alberto Auricchio, Peter Andrews, Claire Booth, Angela Bradshaw, Juan Bueren, Hildegard Büning, Nathalie Cartier, Vincenzo Cerullo, Uta Griesenbach, Sian Harding, Steve Howe, Zoltán Ivics, Christof von Kalle, Mustafa Munyo, Stuart Nicklin, Alan Parker, Adrian Thrasher, Rafael Yañez

Themes: Successes and hot topics in gene and cell therapy, pre-clinical models, vector manufacturing and toxicology

Special sessions: Panel discussions, 3 minute project competition, public engagement and communication training.



www.esgct.eu/Congress/Spring-School.aspx



- Collaboration with BSGCT
- Pembroke College
- Oxford, UK
- 21 – 23 March 2018
- Accommodation and catering included
- 150 attendees including speakers



Student Board Member activities and objectives

Forum

1

Joost Van Haasteren

► Networking and exchange platform for YIs

Website

2

Larisa Condurat

► Basic information on CGT - educational purpose

Blog & Media

3

Joost and Larisa

► ESGCT general information/achievements etc.

Berlin & Spring School

4

Joost and Larisa

► Networking and engaging activities for YIs

WEBSITE



- **Blog**

launched in May 2017, 5 blogs (average of 200+ views) to date, plans to scale up further

- **Heatmap**

launched in May 2017, 62 entries, please fill in the form if you would like your lab or company to be included (see Heat map web page)

- **News pages**

send us your news or information on your events and job vacancies we can advertise them on our website (office@esgct.eu)

AIM:

- To increase diverse representation across all levels of ESGCT engagement
- To understand what we can do to ensure accessibility of all ESGCT activities

So far...

- Survey of all members to establish need
- 90 responses in just 5 days

Next steps

- Develop a library of women interested in deeper engagement in ESGCT
- Develop a strategy to increase accessibility

Outreach Programme

- Proposal for an ESGCT Outreach Programme
- Increase public and patient engagement
- Build up to influence policy and media
- Starting with 3 pilots:

Initiative	Activities	Cost
School pilot	Development of a schools activity pack that can be delivered by PE trained Young Investigators	€5000 development €1500 delivery/school
Patient pilot	Involve more patient groups at the Public Day and develop evidence-based engagement strategies.	€5000
Activity library	Gather and analyse existing ESGCT and member activities	€5000

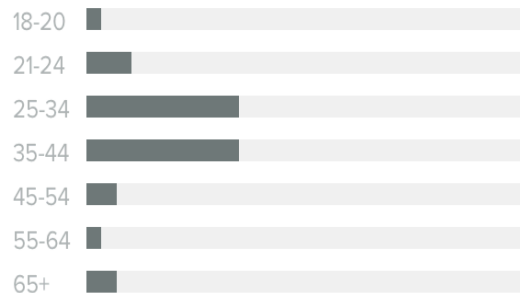
SOCIAL MEDIA

- Use of Sprout Social to increase output and analytics
- Increase in Facebook likes to 3031
- Increase in Twitter followers to 1029

TWITTER FOLLOWERS

62%
Male Followers

38%
Female Followers



FACEBOOK IMPRESSIONS DEMOGRAPHICS

49%
Male Fans

51%
Female Fans

0% 13-17

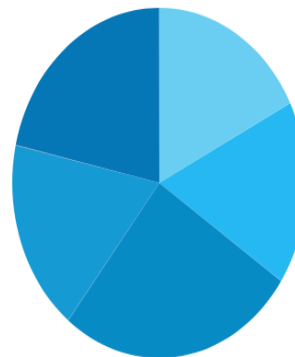
21% 18-24

26% 25-34

17% 35-44

17% 45-54

17% 55+



0% 13-17

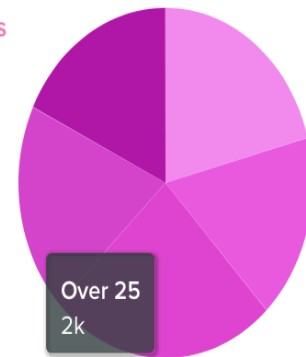
17% 18-24

24% 25-34

19% 35-44

17% 45-54

20% 55+





ESGCT Financials and Administration

Expected Profit Share Berlin Congress

EUROPEAN SOCIETY OF
GENE & CELL THERAPY



€ 81,276.15

ESGCT

€ 40,638.08

DG-GT

Initiatives investment 2017



Item	Cost
Spring School grant	€17k
Website revamp & improving functionality	€2.5k
Social Media apps and tools	€2k
SSL certificates, ongoing annually	€0.5k
Journal business case research	€1.5k
Total	€23.5K

Initiatives investment 2018



Item	cost
Spring School grant	€20k
Website development: improving functionality	€3.5k
ESGCT promotion including Board attendance at events, social media, Press and PR, advertising	£10k
Public engagement programme: strategy development and implementation of pilot	€20k
Data acquisition research incl Heatmap	€2k
ESGCT Membership: multiple year discount implementation	€1k
ESGCT Forum	€5k



Relationships



Commercialisation workshop and reciprocal agreements



Lausanne 2018 with further collaboration being discussed



More collaboration between societies being discussed



Lausanne Congress 2018

lausanne 2018

ESGCT, SFTCG and ISSCR Collaborative Congress

16-19 October @ Swisstec, EPFL



ISSCR  INTERNATIONAL SOCIETY
FOR STEM CELL RESEARCH

INTERNATIONAL  SYMPOSIA

 Société
Française
de Thérapie
Cellulaire
et Génique

 EUROPEAN SOCIETY OF
GENE & CELL THERAPY

SWISSTECH CONVENTION CENTRE



EUROPEAN SOCIETY OF
GENE & CELL THERAPY



SPEAKER DINNER –
BEAU RIVAGE HOTEL BALLROOM

OLYMPIC MUSEUM – MOLECULAR MINGLE





Questions / AOB